

Ladbrokesplc

CENTIFO MINIOR MONEY

BUYBACK OF ITS OWN SHARES

LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 31 OCTOBER 2007, IT PURCHASED FROM UBS LIMITED 245,000 SHARES AT AN AVERAGE PRICE OF 410.5446 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 8,032,321 TREASURY SHARES IN TREASURY AND HAS 623,371,020 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

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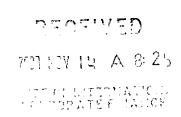
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BUYBACK

Ladbrokesplc

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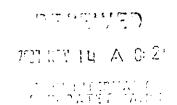


LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 30 OCTOBER 2007, IT PURCHASED FROM UBS LIMITED 240,000 SHARES AT AN AVERAGE PRICE OF 416.41 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 7,787,321 TREASURY SHARES IN TREASURY AND HAS 623,616,020 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

Ladbrokesplc

BUYBACK OF ITS OWN SHARES



LADBROKES PLC ("THE COMPANY") ANNOUNCES THAT TODAY, 29 OCTOBER 2007, IT PURCHASED FROM UBS LIMITED 240,000 SHARES AT AN AVERAGE PRICE OF 419,9808 PENCE PER SHARE.

THE PURCHASED SHARES WILL BE HELD AS TREASURY SHARES. FOLLOWING THE ABOVE PURCHASE, THE COMPANY HOLDS 7,547,321 TREASURY SHARES IN TREASURY AND HAS 623,856,020 ORDINARY SHARES IN ISSUE (EXCLUDING TREASURY SHARES).

